



# Coolers

## 25QT HARD SIDE



### Item #VFRIO25-GREY

- Holds 24 Cans & Sufficient Ice
- Heavy Duty Adjustable Shoulder Strap Provides Extra Comfort
- Rubber Non-Skid Feet Prevents Sliding
- Heavy Duty Seal Locks In the Cold
- Handy Lockable Feature to Prevent Theft
- 2.25" Polyurethane Insulation Keeps Your Drinks Cold for Days
- Tie Down Points Included on Both Sides
- Made Out of Heavy Duty Rotomolded Plastic
- Convenient Fish Ruler Located on Lid

### Size

12.75"W x 18.5"L x 16"H  
Capacity: 25 Quarts

### Decoration Method

Full Color Digital Panel Decal  
1 Color 1 Location Screen Print

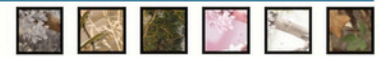
### Colors



Grey

### Imprint Area

Front Panel: 8.57" W x 5.3" H  
Back Panel: 8.57" W x 5.3" H  
Side 1: 4.38" W x 9.97" H  
Side 2: 4.38" W x 9.97" H  
Lid: 16.36" W x 9.18" H



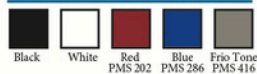
(KD) (KF) (KM) (KP) (KS) (KW)

King's Camo®  
#(KP, KS, KM, KF, KW, KD)-FRIO25

### Blank Pricing (R)

Blank	229.99
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### Standard Ink Colors



Black White Red Blue Frio Tone  
PMS 202 PMS 286 PMS 416  
Approximate Custom  
PMS Color: \$75.00 (R)

### Decoration Pricing Per Cooler (6R) Includes: Cooler w/ Applied Decoration Method

	1	12	25	50	100	500
1/C Screen Print	264.36	221.67	221.15	220.27	220.05	219.59
Full Color Wrap	293.74	283.06	278.01	273.13	268.42	239.51
Licensed Camo (All 5 Locations)	326.37	309.63	306.76	305.93	305.80	305.54

1 Time Set-Up: \$50.00 (V)

Packaged: 1 Box/16.4 lbs 30 Boxes/Pallet 537 lbs  
20"W x 14"L x 16.75"H 48"W x 40"L x 89.93"H

**WARNING:** Cancer and Reproductive Harm-  
www.P65Warnings.ca.gov